



## ONE WORLD SOCCER OF TEXAS, INC.

### *Team Manager Guidelines*

*Using the COLLEGE SHOWCASE COACH ATTENDANCE LOG  
and successfully guiding your team through a College Showcase*

- Print the OWS College Showcase Coach Attendance Log from the OWS website and make enough copies to have a new sheet for each game. For teams 10th grade and older, take 2-3 sheets per game. 9<sup>th</sup> grade and younger teams take 1 sheet per game.
- Fill in the information at the top of the sheet.
- When the game starts, walk the perimeter of the field looking for college coaches. Sometimes their clothing makes it obvious, sometimes you can't tell, and have to ask a spectator if he/she is a college coach. Most events do not have a specific college viewing area, and the coaches will spread all around the field.
- When you see a coach watching our game, hand him/her our team brochure, and tell him which team we are. (ex: Hi Coach, Here is a brochure for One World Soccer's 02 girls, wearing blue jerseys right now.) Ask the coach for his/her name and school. Many give you a business card. Keep those, for our "College Coach Contact Database." Fill in the School name and the coach's name on the Tracking Log. Do NOT ask the coach for email/phone etc. We can look that up after the game. Be polite, be quick.....and watch for new coaches for the entire game...most will watch 20-30 minutes and move on to another game, so we can have new coaches appearing at any time. It is VERY rare for a coach to watch an entire game, so we need to be quick to get a brochure to them, and quick to leave so they can watch the game.
- After the game or showcase, fill in as much missing information as you can on the log sheets. (We will help you with the email/phone numbers if you can't find them.)
- After all sheets are complete, email your team. (Include players and parents on this. The players MUST be actively involved in the recruiting process. If you do not have email addresses for your players...get them...and explain to parents and players that the kids need to be reading the team emails, and understand the process, which we will teach and assist them with.)
- Title the email "Colleges attending Team XYZ's Games at the XYZ Showcase-January 2017." (Months after the event...everyone will be able to search and find that email by the title.)

- List the schools & coaches that attended each game your team played. If a coach came to see us more than once, list them under each game they saw.

For example:

Saturday, Jan 21st vs Oklahoma FC

Angelina College – Freddy Drago, Head Coach

Texas A&M Corpus Christi – Craig Shaw, Head Coach

Prairie View A&M – Abe Garcia, Head Coach

- Remind the players to send a thank you email to any coach they contacted before the event, who came to see them, and remind them to use or review the OWS suggested email templates for help writing the coaches. \*ANY time a player emails a college coach, they should copy their OWS coach, and Daniel. We need to know who is talking to whom, and what is being said.\*
- Our coach will call any college coaches who came to see our game after being emailed by one of our players, to thank them for coming, and to ask for their feedback regarding our player. VERY often, it will take some time to get the coach on the phone. Our OWS coach will speak with our player after he has talked to the college to share the feedback and their level of interest in our player at that time.

**IMPORTANT – PARENTS...SHOWCASE GAMES...AND COLLEGE COACHES**

Please discuss this with your parents before EACH college event.

- At NO time is an OWS parent to try and engage a college coach in a conversation on the field at a showcase. They're busy and trying to watch a lot of players. Just don't do it. Our coaches will work with our players and parents closely throughout the recruiting process, and our parents have to trust that we are working hard on their child's future.
- At NO time should an OWS parent email or call a college coach trying to "sell" their player. ALL communication to college coaches MUST come from the player. (Suggestion: Use an email address the parent has access to, to ensure that emails from a school are answered in a timely manner...by the player. Also....the players need to write the emails...but....sit with them...proofread their spelling and their grammar. We don't want a poorly written email to be the first thing a college receives from our player!)
- Players & parents should understand that playing time may be different at a showcase than at a league game. Scores DO NOT MATTER showcases, and EVERY player will play at least 50% of every showcase game. This may result in players who usually play 100% of the game getting subbed out. Showcases are about the team, and giving every player on the roster the opportunity to be seen by colleges.